

*Contour Notes Advertising Rates* (per black & white issue)  
Spring, Summer, Fall issues (prices effective January 1, 2017)

Full page ~ \$ 130

Half page ~ \$ 65

1/4 page ~ \$ 40

1/8 page ~ \$ 30

*Full Page*

8" x 10½"

\$ 130 per issue

*Half Page*

8" x 5 ¼"

\$ 65 per issue

*1/4 Page*

4" x 5 ¼"

\$ 40 per issue

*1/8 Page*

4" x 2 ½ "

\$ 30 per issue

*Issue Deadlines:*

**Spring** (mailed early February)     January 10

**Summer** (mailed early May)     April 10

**Fall** (mailed early August)     July 10

*Contour Notes* is a publication of the Wisconsin Regional Artists Association (WRAA) and is mailed quarterly to its over 600 members throughout Wisconsin. The editor reserves the right to select advertisements for publication.

*Purchasing and pre-paying four consecutive ads in four issues will save you 10%. Contact Cheryl for more information.*

**Contact:**

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[www.wraawrap.com](http://www.wraawrap.com)

**Contour Notes Advertising Rates - Color Catalogue Issue**  
(replaces winter *Contour Notes* issue) prices effective January 1, 2017

Full page ~ \$ 170

Half page ~ \$ 85

1/4 page ~ \$ 65

1/8 page ~ \$ 40

*Color Catalogue is 8½ x 11"--glossy color!*

**Full Page**

8" x 10½"

\$ 170 per issue

**Half Page**

8" x 5 ¼"

\$ 85 per issue

**1/4 Page**

4" x 5 ¼"

\$ 65 per issue

**1/8 Page**

4" x 2 ½ "

\$ 40 per issue

**Issue Deadline: August 10**

**Color Exhibit Catalogue, mailed early October**

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